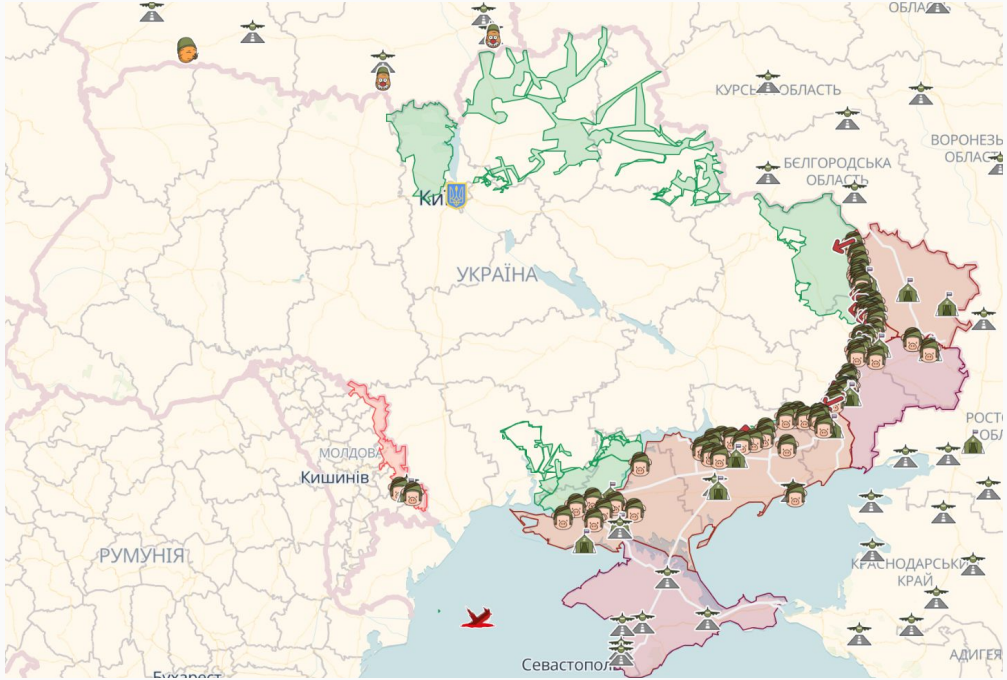
Dzyga's Paw Annual Report

2022

Agenda

- Introduction
- History of Dzyga's Paw
- What did we do in 2022?
- What's next?

First things first - thanks to defenders



First things first - thanks to defenders





First things first - thanks to defenders



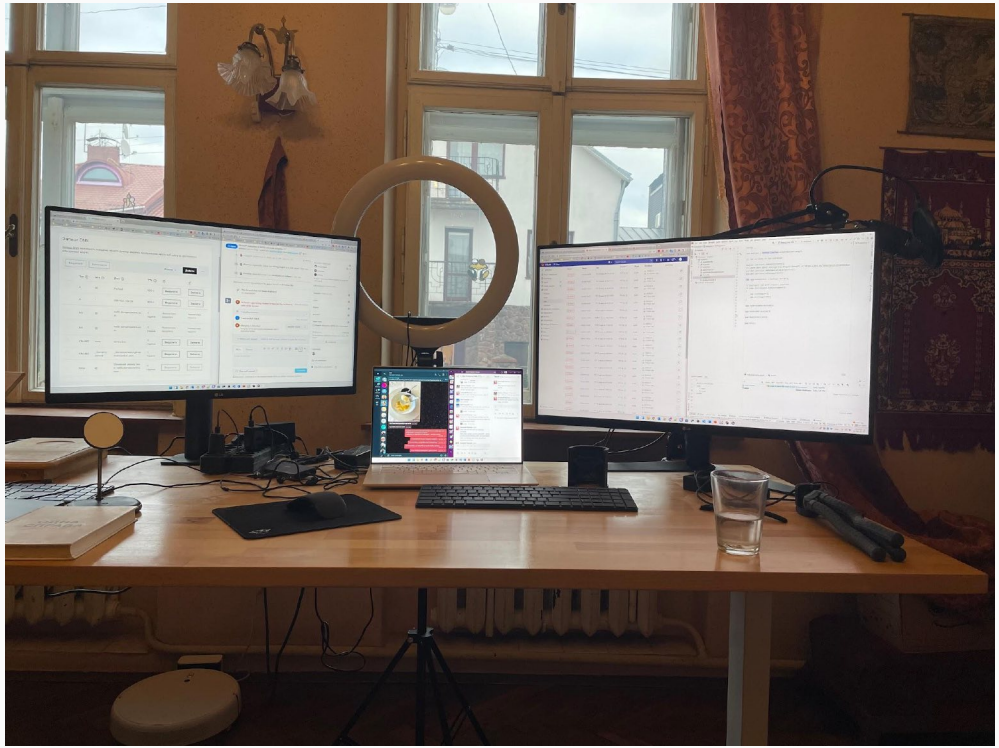




Our history

History - us, before 24th





History - us, before 24th, 2022





History - us, before 24th, 2014



History - us, before 24th. MH17





History - us, before 24th. MH17



History - us, before 24th. MH17

International law did not punish Russia.

There is a verdict of judges saying 3 individuals are guilty.

But NOT the Russian government who issued that order.
Unless they cooperate with international law system.

History - us, before 24th. MH17



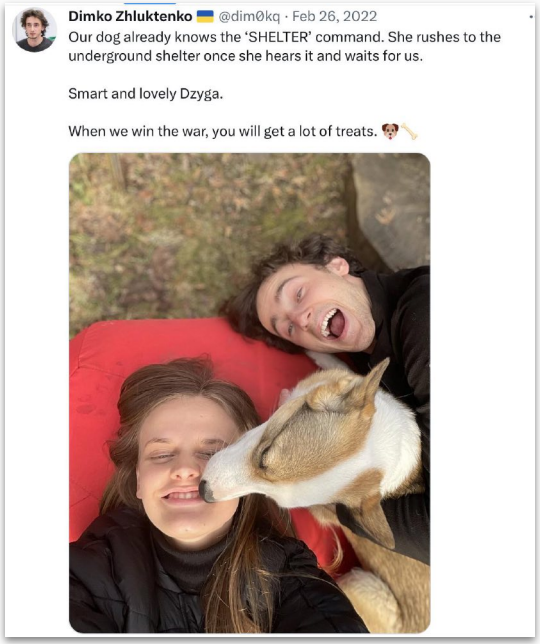
History - us, before 24th

If we leave, then who will stay?

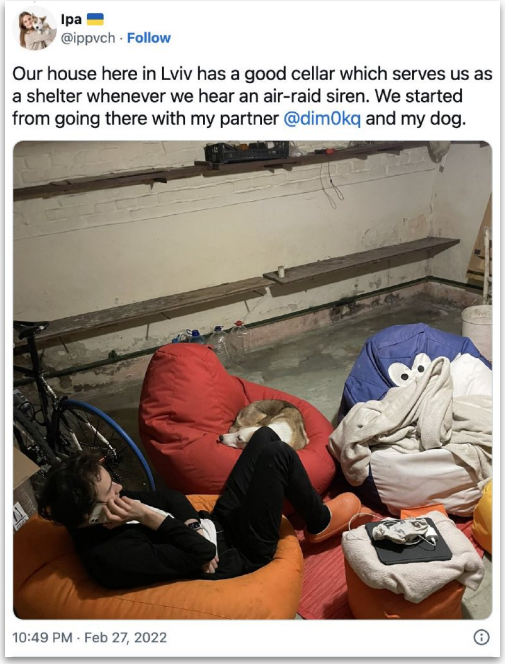
History - us, before 24th

WTF is this war?! Fuck Russia, they can’t take away our freedom.

History - Twitter







History - Twitter

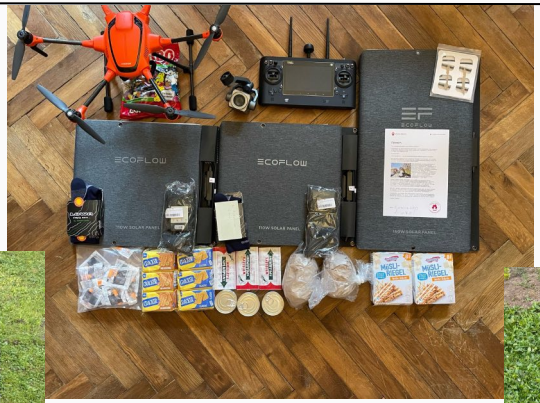


Dimko Zhluktenko @dim0kq · Feb 28, 2022

Ukraine definitely didn't want this war. We don't want any escalation. We just want Russian military to leave our land. One way or another.

6 21 215

History - help friends fighting







History - help friends fighting

I made a promise to myself.

I will commit one year of my life solely to the war effort.
I gave up a lot, but that was the only worthy decision.

So, I want to do my best this year. This is my challenge.

History - give me names!

Dzyga's Paw?

Absurd.

Sounds good!



Dzyga's Paw
CHARITY FUND

History - give me names!

Dzyga’s Paw?

Absurd.

Sounds good!



History - personal initiative

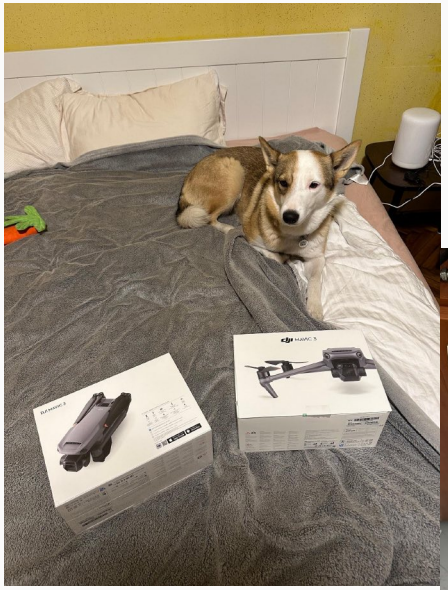


History - journey in the making

Whole thing is online.

I am literally documenting the journey for our kids.

History - journey in the making





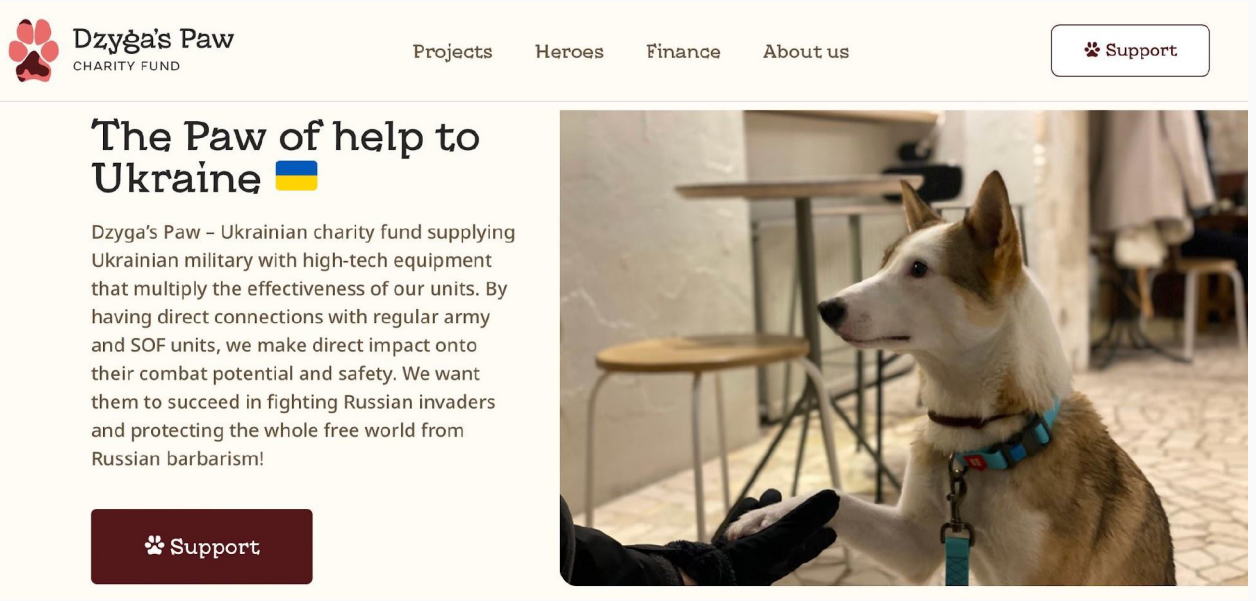






History - journey in the making





History - struggle

Sometimes I am a crybaby.
War is very sad. Makes me angry. Irrational. Tired.
Emotionless.

I don’t want no one to have this in their life.
I am lucky to have where to channel my emotions - into winning the war.

Now, we have to scale

It was no longer possible for me to run this alone.
Scale up!

History – many paws!



While his friends headed to the front lines at the start of the conflict in February, Mr. Zhluktenko—a tousle-haired outdoorsman known to friends as Dimko—left his job and turned his tech savvy to the war effort.

History – many paws!



Dzyga

One Paw to rule them all



Dimko Zhluktenko

Founder



Iryna Popovych

Founder



Roman Kyryliuk

Volunteer

History – many paws!



Rinat Botchenko

Digital paw



Mykhailo Poliakov

Volunteer



Serhii Onyshchenko

Volunteer



Vlad Pavliuk

Volunteer

History – many paws!



Yevheniia Mitriakhina

Volunteer



Severyn Kurochka

Volunteer



Ihor Dumanskyi

Volunteer



Roman Khrupa

Volunteer

History – many paws!



Adriana Matsibon

Volunteer



Vasylyna Koliba

Volunteer



Nataliia Ukrainets

Content manager



Dariia Reshetukha

Volunteer

History – many paws!



History – impact!

Since 2012, when we were sitting with Dmytro at the same desk, I have never thought how different our life paths could become, and still intertwine - when I am defending Ukraine and Dimko's charity fund packs me and my unit with top-notch EOD equipment, rangefinders, drones, and communication devices. Friendship of a lifetime.



Max

Ukrainian EOD officer 💣 Military engineer

Thanks to Dimko's support and his charity fund, we can be very mobile, quick and successful in executing our combat duties. Our unit always lacked StarLinks and charging stations, as comms win the wars - you know. I am glad we have been able to tell the world more about the fight we do here.



Blacksmith

Ukrainian Army officer, leading artillery unit!

History – legit supplies that help!





Great coincidance

I never thought I could do something like it.
I had my own savings to spend, time, skills, dedication, connections...
I feel this to be my mission now.
On the edge between life and death.
This is very real.

Epic

This is the most insane year of my life.
The most productive.
The most sacrificial.
The saddest year.

I don’t wish you to see it through our eyes though.
But it’s great that we can take this journey together.

Epic

I have unleashed great potential in me and my friends.

Good that we took the responsibility and did the right thing.

Our story made history.

War Effort is our primary focus

This is the only reason this fund exists - to win the war.
We need to save Ukraine.
We were one step from losing everything.



What did we do in the last year?

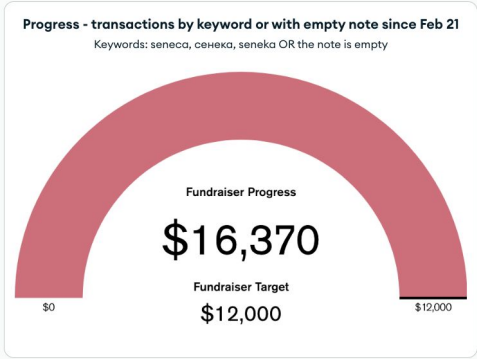
To start with – The Seneca Fundraiser!

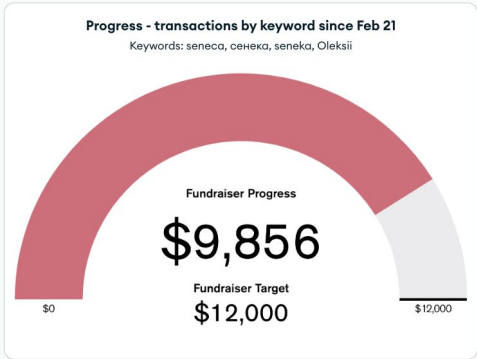


Fundraiser for the anniversary of the full-scale invasion & meeting of donors with paws!

💰 **Target: $ 12,000 to buy:**

- Laptops, 2 pcs.
- Mavic 3 drones, 2 pcs.
- GoPro cameras, 2 pcs.
- Ecoflow Delta Max charging stations, 2 pcs.





2022 in review

Total raised

$656,261

Effectively spent

$587,048

2022 Donations Summary Stats

$656,261 raised	5735 donations	$114.4 avg. donation
$0.01 min. donation	$15,000 max. donation	$46.6 median donation

How did you donate in 2022? Sources.

78.1%

PayPal

10.0%

Direct Bank Transfers

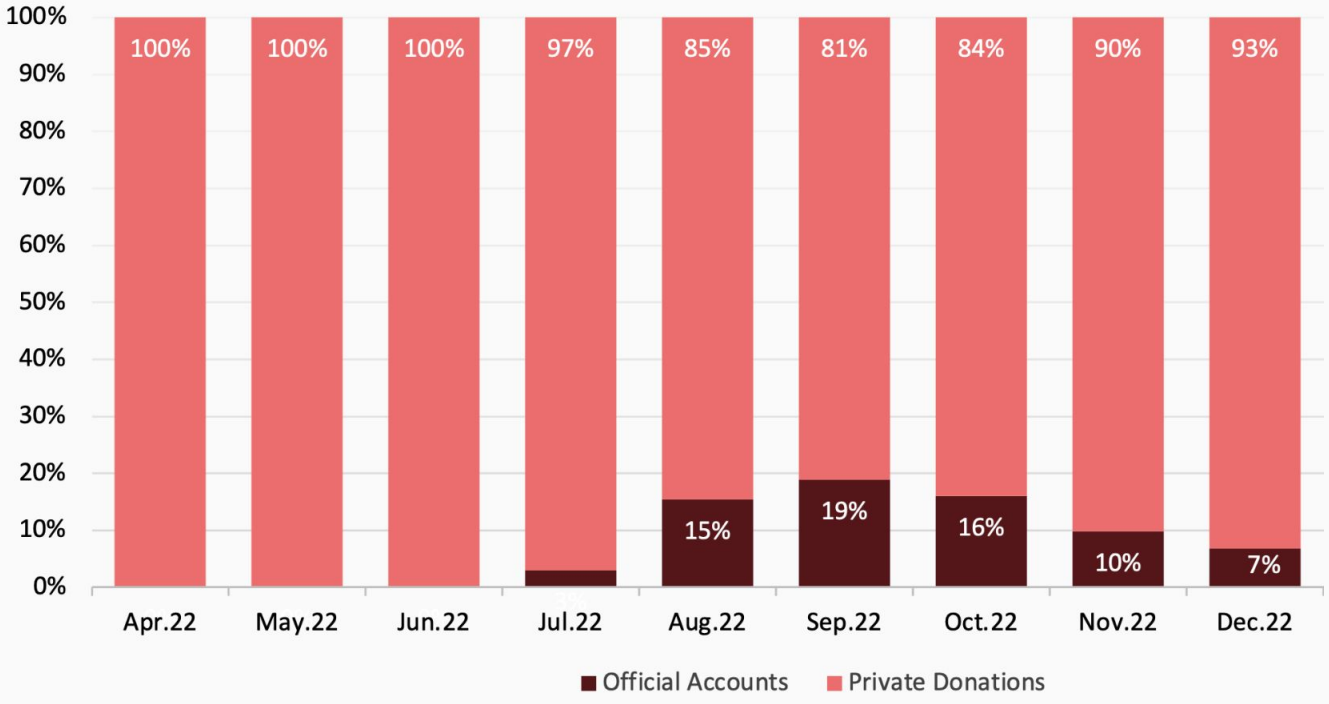
7.4%

Credit Card

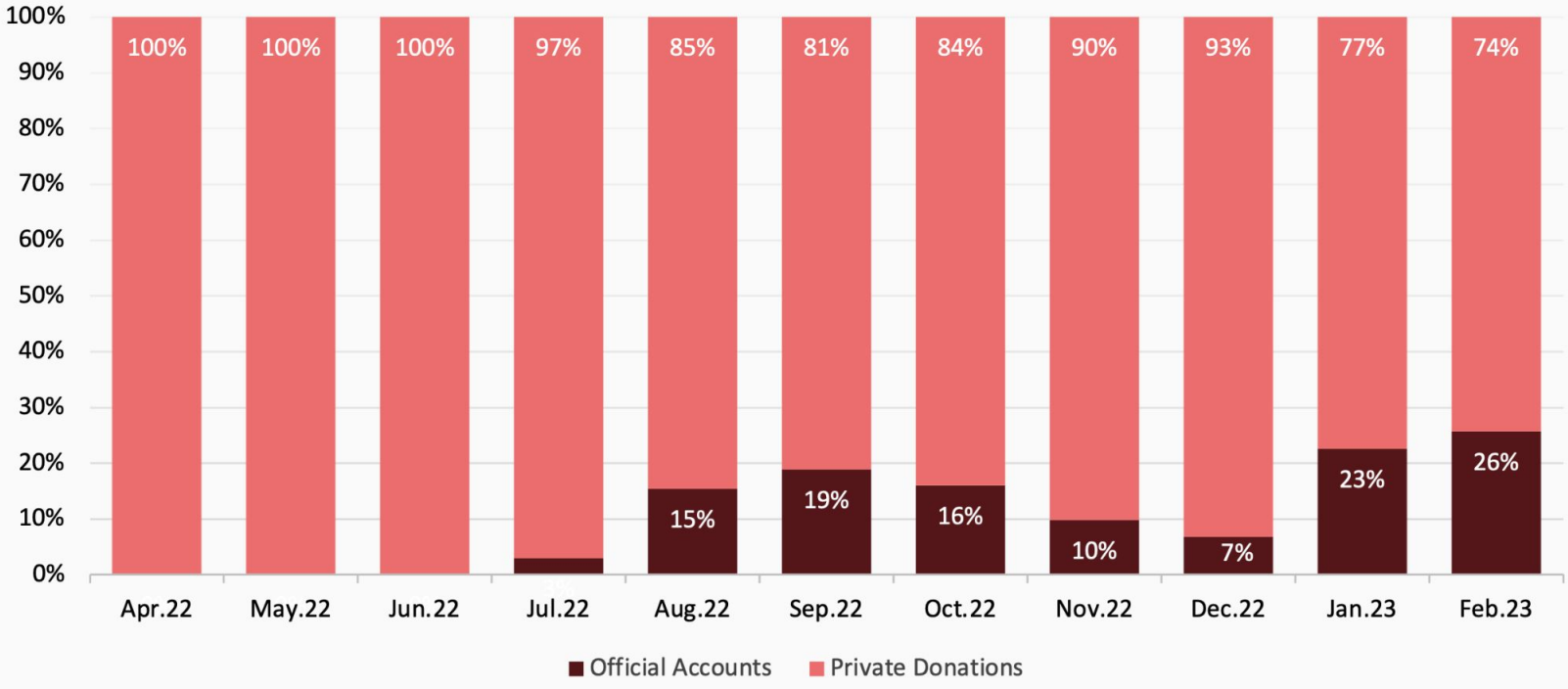
4.5%

Other Sources

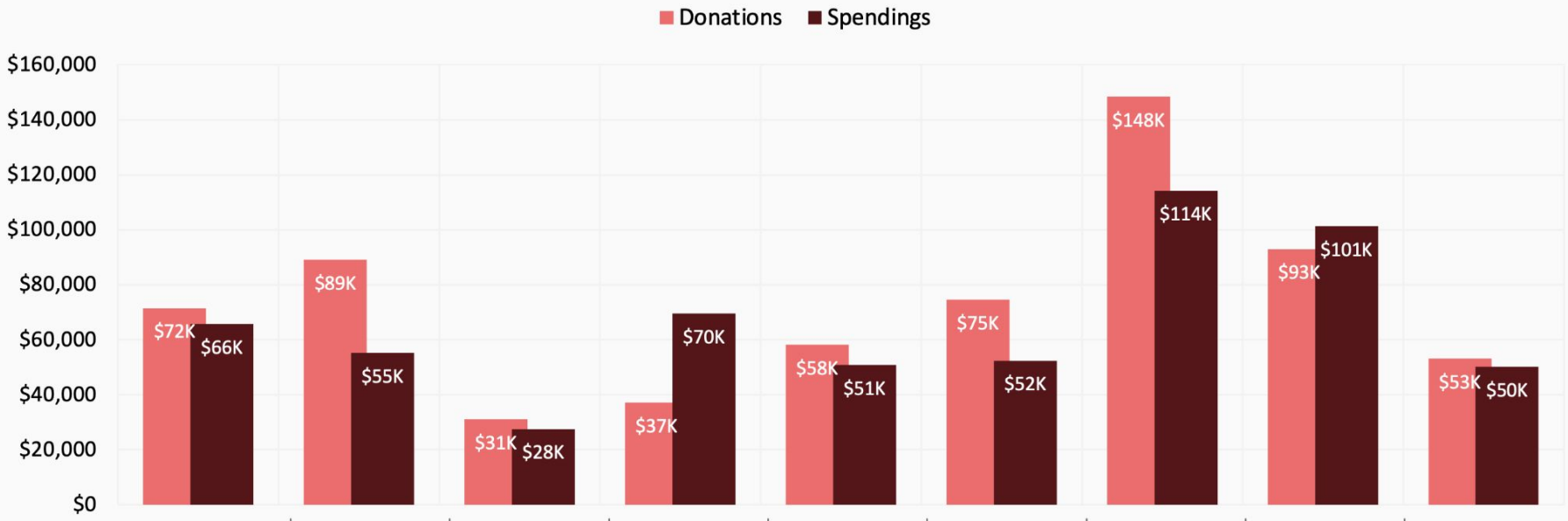
Charity Accounts vs. Private channels



Charity Accounts vs. Private channels

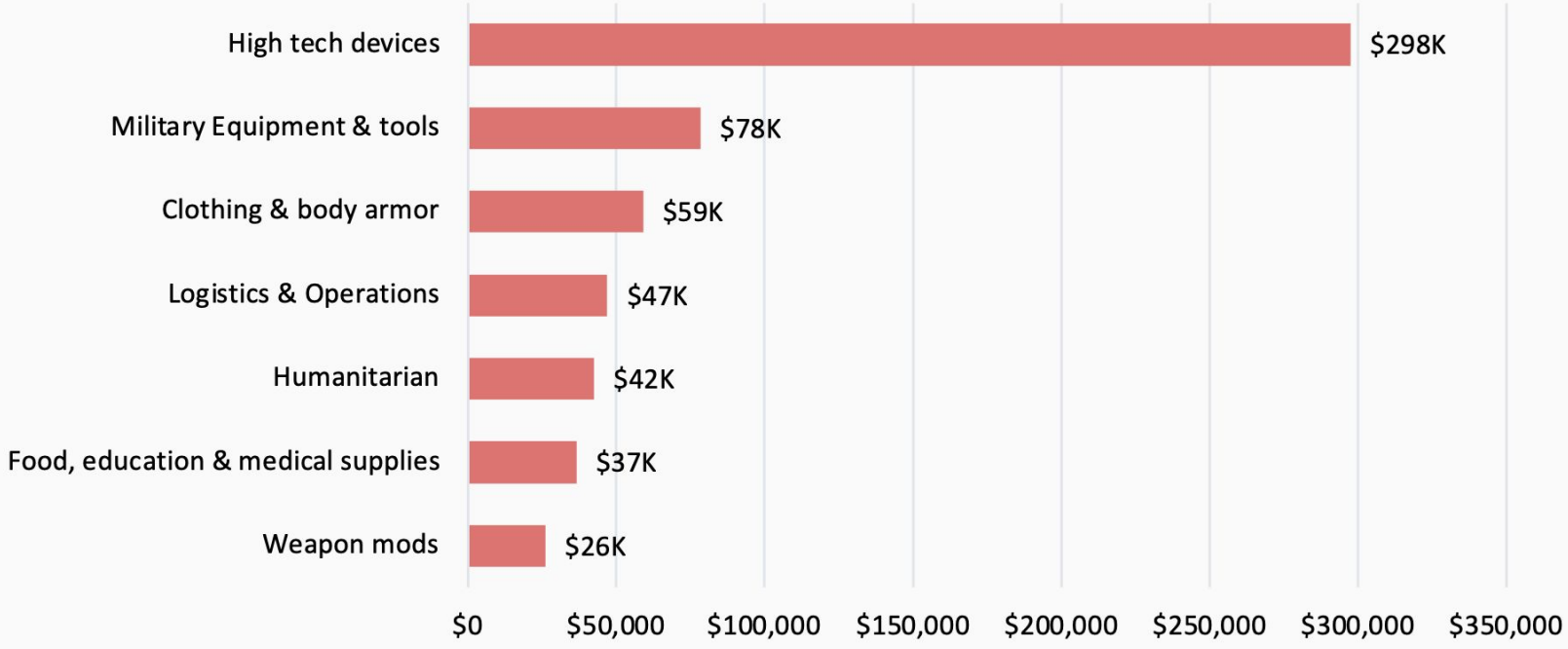


Raised & Spent in 2022, Monthly Breakdown

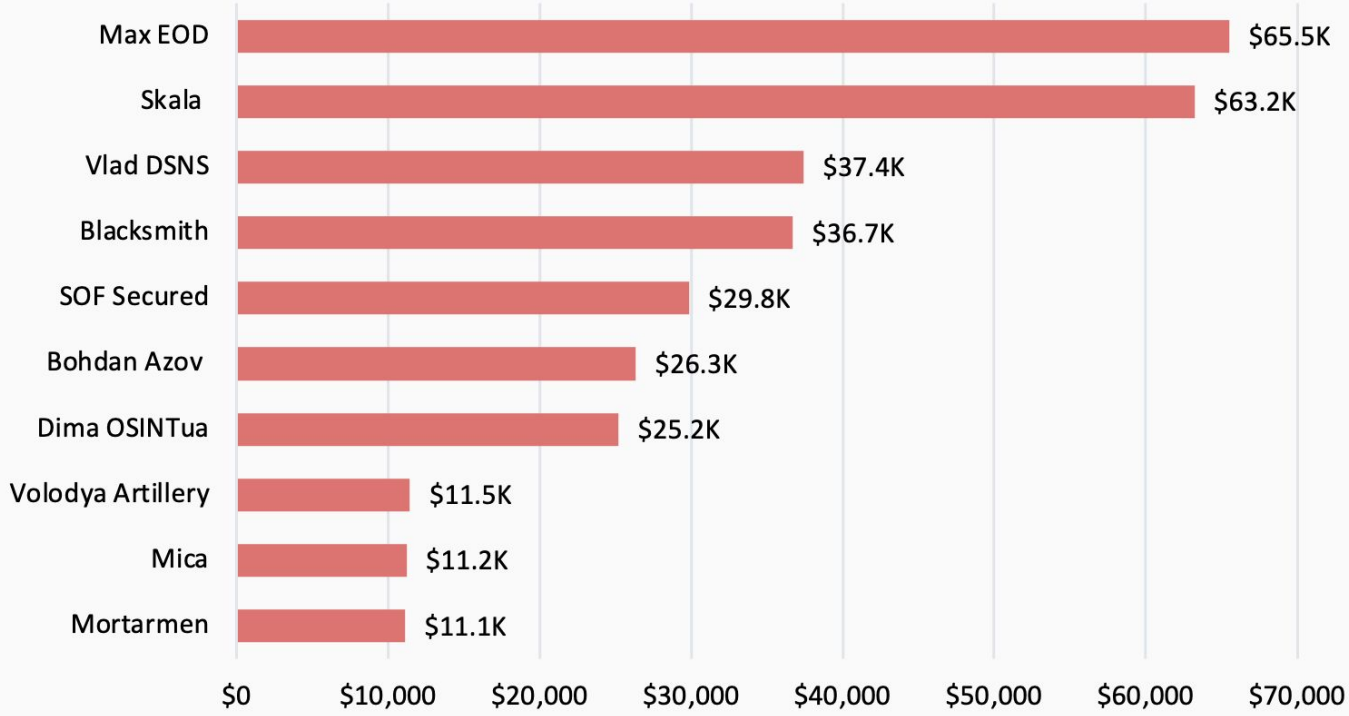


	Apr.22	May.22	Jun.22	Jul.22	Aug.22	Sep.22	Oct.22	Nov.22	Dec.22
Donations	$71,549	$89,166	$31,012	$37,136	$58,193	$74,606	$148,460	$92,965	$53,173
Spendings	$65,726	$55,193	$27,609	$69,531	$50,841	$52,393	$114,203	$101,323	$50,229

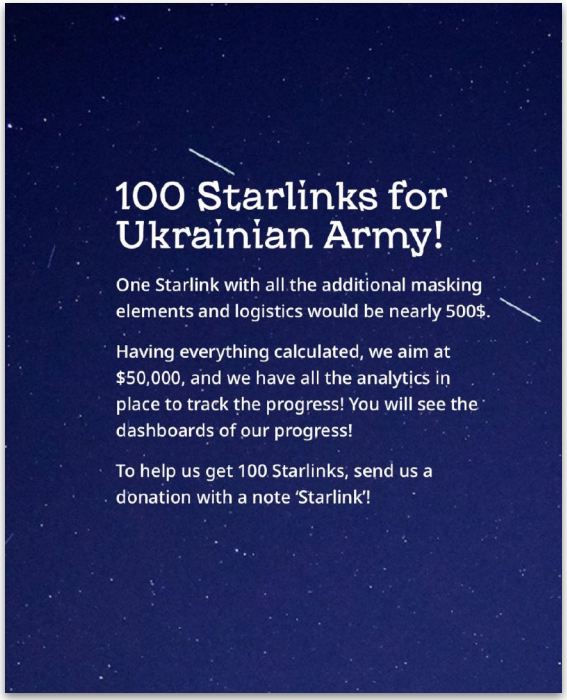
Spendings in 2022: Category Breakdown



The top-10 Heroes we supported in 2022

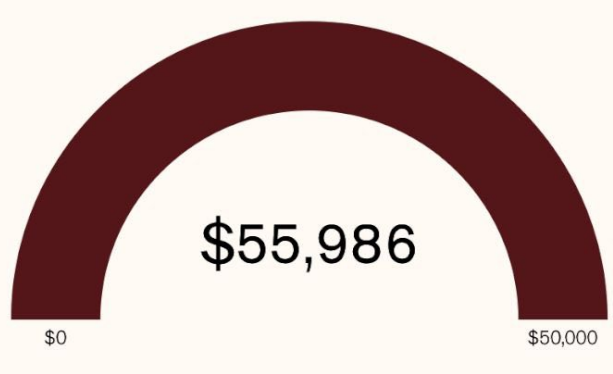


Projects. 100 Starlinks



85 Starlinks out of 100 - delivered today.
The rest is in logistics.

Epic enabler.



100 Starlinks: Reports



Repairing RU howitzers

We repaired 4 russian trophy MSTA-B howitzers captured in the Kharkiv region!

Total budget was nearly $10,000.

Now, those howitzers serve in the artillery unit we support!







Repairing RU howitzers









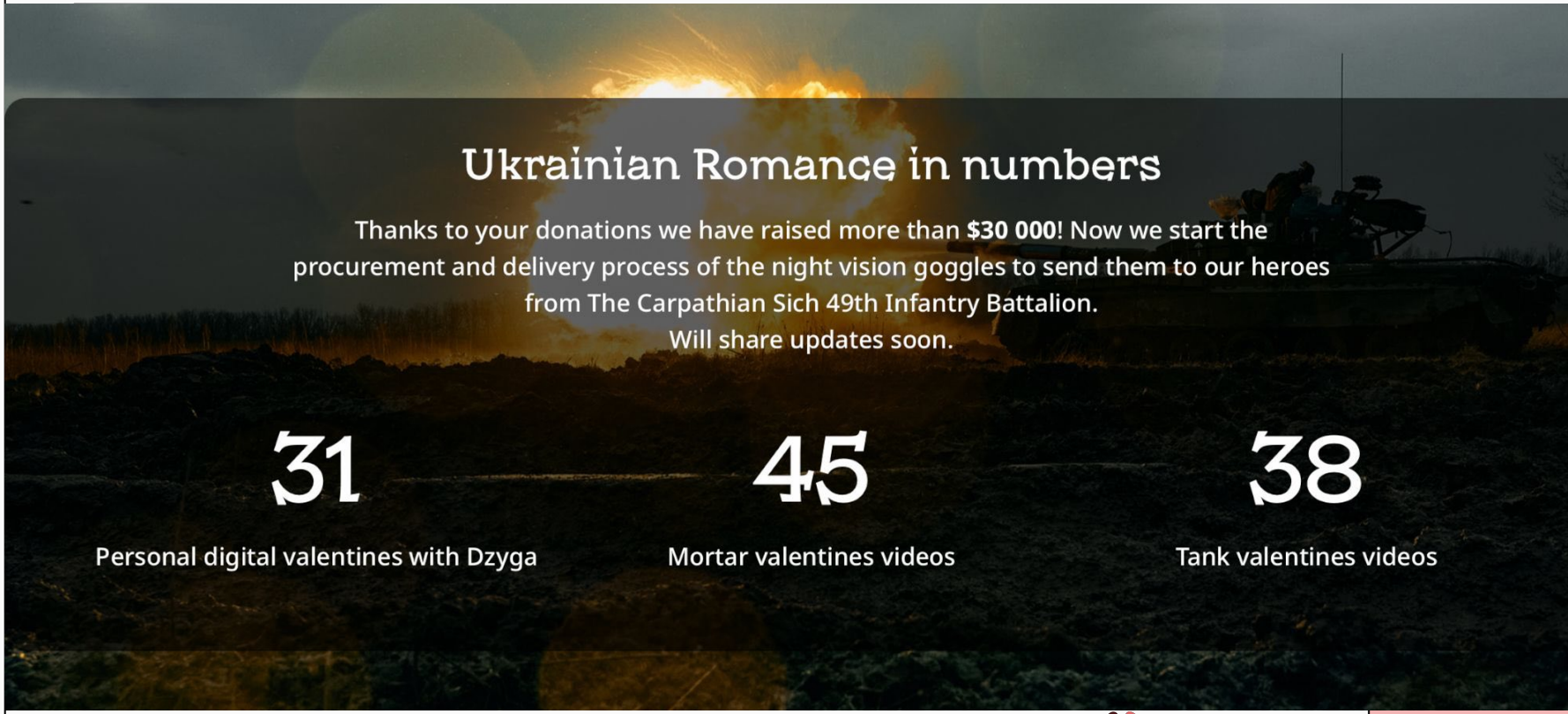
Ukrainian Romance with Carpathian Sich

Sent dozens of messages to russian invaders and raised the funds to buy 4 NVG’s for the unit





Military Help - Ukrainian Romance



Roman’s mission to the frontline hospital

War means killed defenders and ruined human lives, which you will probably never get back!

Roman & Adriana went to the hospital in a front-line city to help set-up Starlinks, network communications, and power stations.



Roman’s mission to the frontline hospital



Trips to the frontlines

- 5 Trips in total
- There is no need to go every time
- Main goal: personal connections
- Dzyga has to stay home 🥺









Introducing Operational Expenses

1. A car for the frontline expeditions
2. Freelance accountant and lawyer
3. Full-time workers and contractors
4. Office rent
5. Treats for Dzyga

All things legal

- Why it is important to have a legal entity?
- Charitable Foundation “Dzyga’s Paw” was registered on 18.07.2022
- Starting January - we are making all of our expenses to go through the official charity bank accounts and be confirmed with the paperwork.



What’s next?

Goals by the end of Q2 2023

- ❑ 2 000 000 $ raised
- ❑ Transparent finances published on the website
- ❑ All parcels published on the website
- ❑ 40 000 Dzyga's Paw followers on Twitter
- ❑ 25 000 unique website users monthly
- ✅ Dzyga's Hub to run the fund from
- ❑ Set up a distributed process of sending parcels
- ✅ Set up the SMM process
- ❑ win the war

Transparency is crucial

- We are launching new payment system with donation subscriptions soon
- We are working on making spendings public on transaction level
- All the parcels on the website
- This meeting is a part of our transparency strategy

Payment by card / subscriptions



Every bit helps! No donation too small! Bit by bit, parcel by parcel, unit by unit, we will build up strong, well-equiped, motivated army to fight Russian invasion. We see the most potential in supplying high-tech devices to Ukrainian military as that is something that Russian military won't have.

Support us

Choose the currency

USD

Choose an amount *

$10	$25	$50
$100 ✓	$500	Other

Donation Frequency *

One-time ✓	Daily
Weekly	Monthly

Donor details

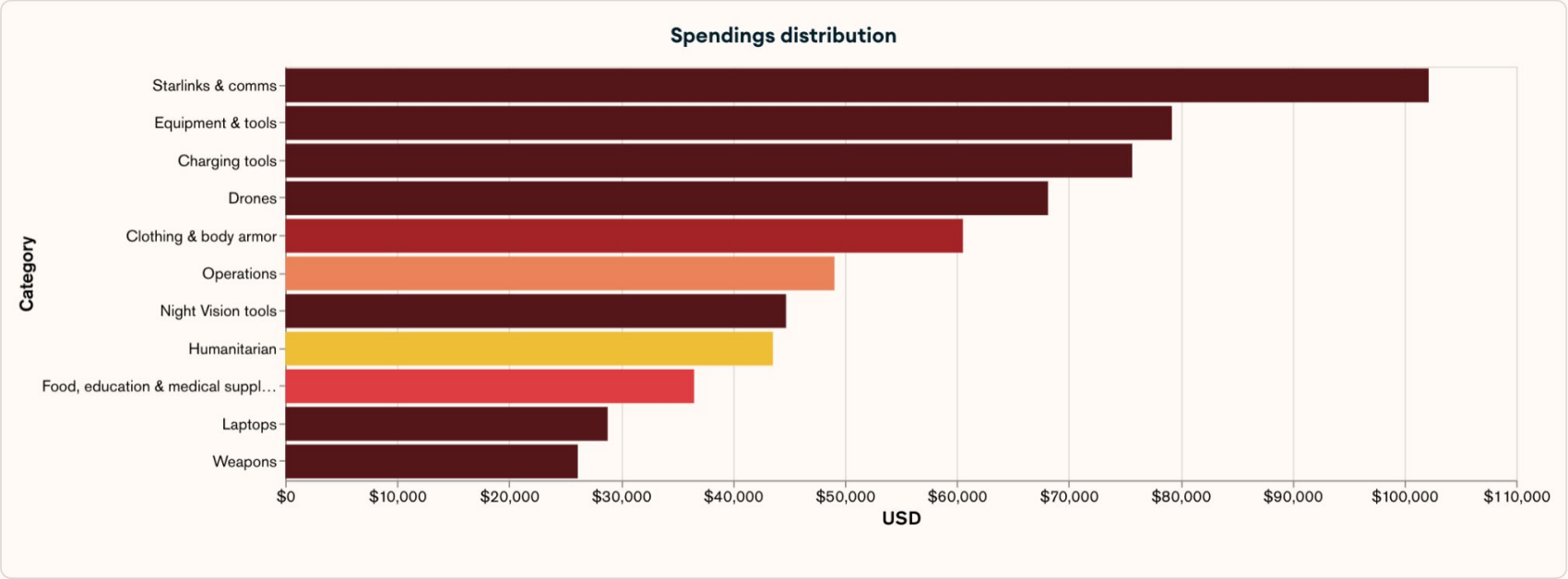
Your name or alias for our records (optional)

Mykhailo

Billing first name *

Mykhailo

Full spending transparency



Full spending transparency

All spendings

Date	Description	USD	Project	Category	Link
15-Apr-2022	Binocular	$5,400	SOF Secured	Equipment & tools	https://twitter.com/dim0k
16-Apr-2022	SOF bro Tripod	$1,000	SOF Secured	Weapons	https://twitter.com/dim0k
28-Apr-2022	36x Fleece coats	$7,519	UCU	Clothing & body armor	https://twitter.com/dim0k
21-Feb-2023	SU-24M Auction Post	$20.51	Dzyga's Paw	Operations	https://twitter.com/dzygas
21-Nov-2022	Help Yura to buy charging station	$579	Shared	Charging tools	https://www.instagram.co igshid=YmMyMTA2M2Y=
26-Oct-2022	2x Tablets Oleksa	$465	Oleksa	Laptops	null
04-Nov-2022	Car registration fees	$30	Dzyga Car	Operations	null

Help the defenders of Ukraine

It remains our main goal and will be forever.
We want Ukraine to be in peace,
and for each Russian invaders to be punished.

Quicklearners

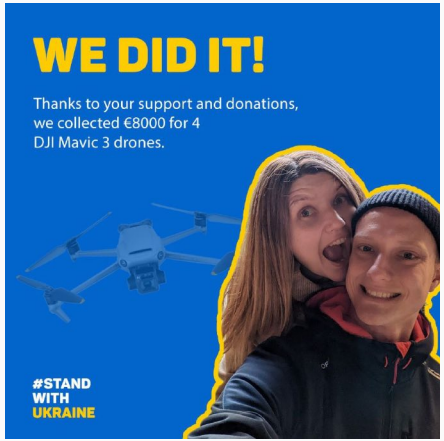
Young, smart, with no experience of running non-profits.

It’s good and bad - at the same time.

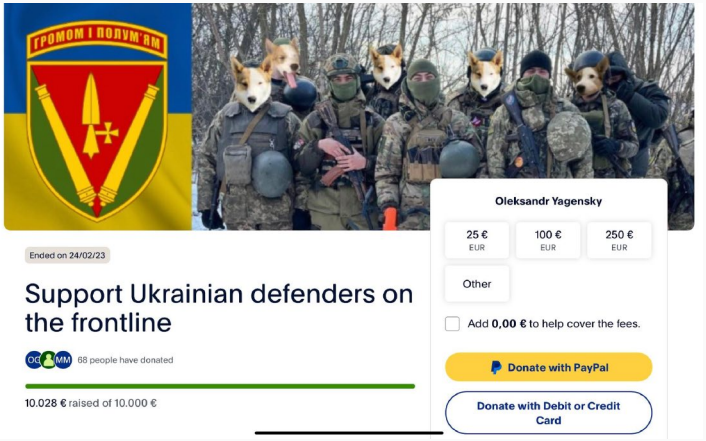
Quicklearners

Targeted Fundraisers

Fundraisers from our supporters

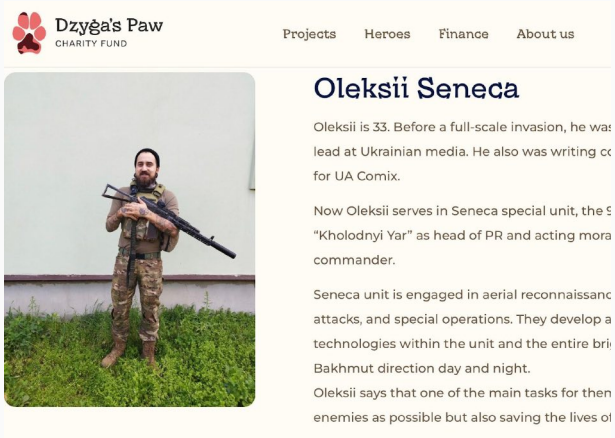


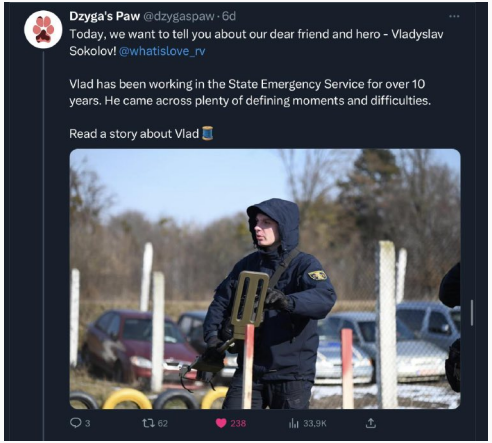




Quicklearners

Storytelling
Fighters & Supporters





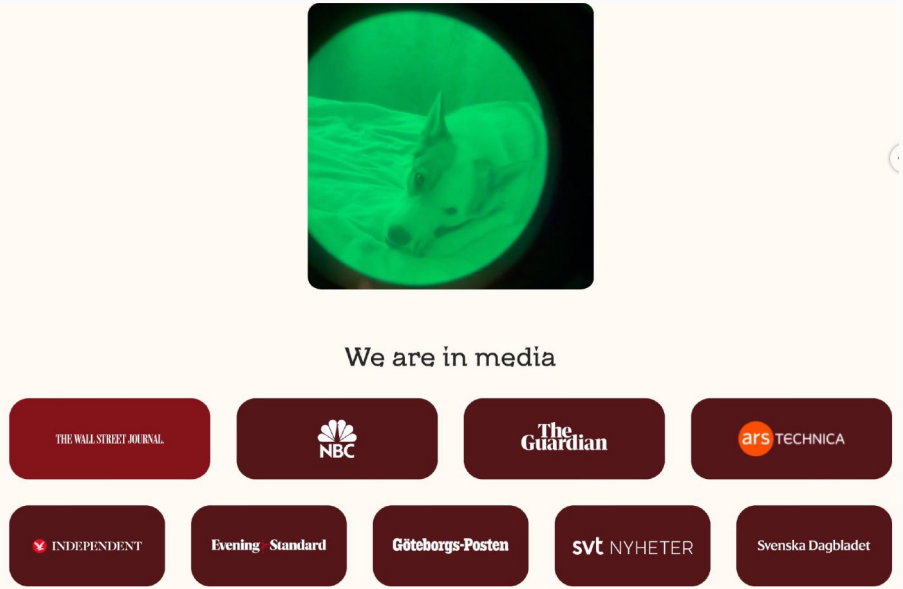


Quicklearners

- Emails
- Partnerships
- Advertising
- Separate operational expenses

Media visibility

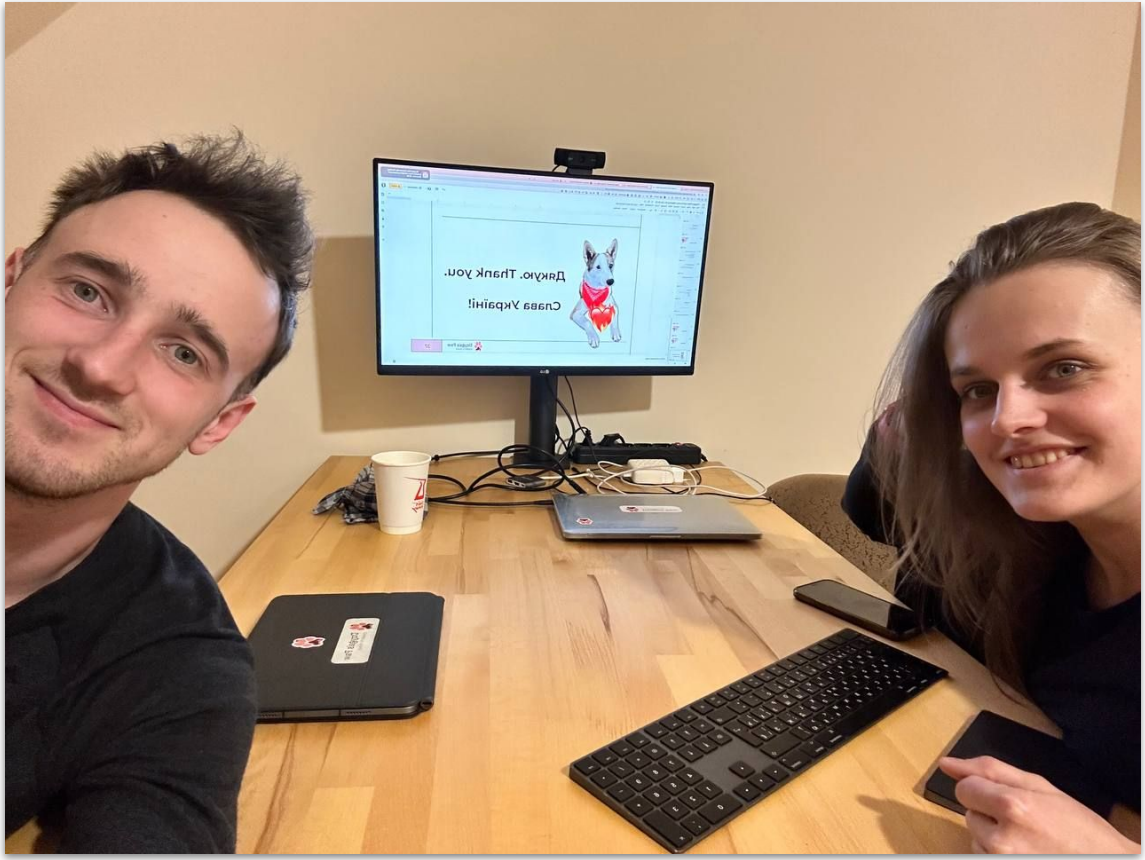
- Dimko is the guy.
- Attention
- Credibility
- Where should we be in media?





Дякую. Thank you.

Слава Україні!


Дякую. Thank You.
Слава Україні!